



Asian American Federation

Advancing the Civic Voice and Well-Being of Asian Americans

June 2011
Newsletter

Community Focus

From the Executive Director

Dear Friends,

I would first like to start off by announcing that this year's *Spirit of Asian America* gala was a success! We would like to give special thanks to our 3 honorees, sponsors, and supporters for coming out that night and being so generous. The funds raised will provide vital support to the Federation's work. In the coming next three months the Federation will be very busy with multiple projects in the works. First, we will make grants available to fund programs for our member agencies. Second, we will be releasing the first round of demographic reports based on data from the 2010 Census and the most recent American Community Survey. These reports will provide a comprehensive understanding of the Asian American Community as a driving force for growth in New York City, the tri-state region, and the rest of the country. And last but not least, we will be planning a number of activities to observe the 10th Anniversary of September 11th. A schedule of events will be announced this summer, so please stay tuned!

Sincerely,

Cao K. O

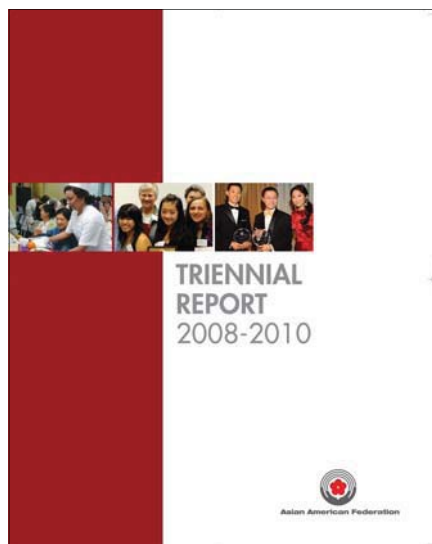
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The Asian American Federation's 2008-2010 Triennial Report

Read about the significant impacts the Federation has made in the last three years and learn more about our special projects and events in our Triennial Report 2008-2010! To receive a copy, please contact Lina Kim at (212)344-5878 ext 23 or at lina.kim@aafederation.org. An online version is available on our website at www.aafederation.org.



Federation's 2011 *Spirit of Asian America Gala*

The Asian American Federation would like to thank everyone who supported and attended our *Spirit of Asian America Gala 2011* on May 5th. Over 400 guests celebrated the Federation's 21st Anniversary with 3 outstanding honorees:

Linda Lam

Managing Partner, Northeast Sub-Area Assurance, Ernst & Young LLP

Yong Hwa Ha

31st President, Korean American Association of Greater New York
President, Solomon Agency Corporation

Judge Judith Sheindlin

Presiding Judge, Judge Judy, CBS Television Distribution

This event gives us the opportunity to celebrate with special corporate and individual partners who share an interest in improving the lives of Asian Americans and our communities. We look forward to celebrating 22 years with our friends and partners next year!



Standing: David Chung, Gary S. Moriwaki, Julie Chang, Dennis Swanson, Paul Huang, Judge Judy, Linda Lam, Muzaffar Chisti, Yong Hwa Ha, George Wang, Jeffrey Chin and William Wong

Seated: Richard Hsia, Setsuko Nishi, Theresa Yoon, and Ekta Singh



Hugh Hildesley conducting the Live Auction



Judge Judy and Judge Jerry Scheindlin

Emcee Julie Chang and NYC Comptroller,
John Liu



That night's entertainment,
The Children's Orchestra Society

Board Directors: Dennis Swanson, David Chung,
and Theresa Yoon with Honoree, Yong Hwa Ha

On Top: Debra Chan and Ong Family
Foundation President, Nelson Louis

Above: Michael Kim bidding on Live
Auction item



Mrs. Keum Sook Ha, Kwang Soo Kim, Yong Hwa
Ha, Korean Ambassador, Yong Mok Kim, and
Board Director, Theresa Yoon

Filipino Consul General, Mario L. de Leon Jr.;
Susan Onuma; Board Director, Gary S. Moriawaki;
and Executive Director, Cao O



Gala Chair, Dennis Swanson; Honoree, Linda Lam; Board
Chair, Jeffrey Chin; and Donor Relations Director,
Michelle Tong

Front row: Kwang Soo Kim, John Hyon Kim, Christian Pak, Mrs. Keum Sook Ha, Mr.
Yong Hwa Ha, Eun Hee Ha, Charles Yoon, and David Yoo

Back row: Michael Kim, Jaden Park, June Choi, and Chonghun Daniel Song

2010 Census Results Show Asians Major Contributor to Growth in New York Metro Area: A Census Information Center Update

Beginning this January and ending sometime in early 2012, the Census Bureau will release the results from the 2010 Census. The first set of data was the redistricting data containing population counts for all six major race and ethnic categories and voting age population. This data will be used across the country for national, state and local redistricting efforts.

The Asian American Federation's Census Information Center has been the prime resource for Census data on Asian Americans since 2000. As recognized experts on the Census, the Federation was asked to participate in three forums to discuss the changes in the Asian American population in New York City.

On March 28, 2011, the Asian/American Center of Queens College hosted a forum entitled "Immigrant Queens: Defining Communities of Interest." The forum gathered community leaders and academics from across the city to discuss the implications of the demographic changes in Queens on political representation and redistricting. Paul Ong, Professor of Asian American Studies at UCLA, was the key note speaker, highlighting the challenges and opportunities the Asian community faces to enhancing our political voice through redistricting. The Asian American Federation presented the newly released 2010 Census redistricting data and showed how the Asian population has changed in relation to the current congressional and state legislative districts in Queens.

On April 15, 2011 the MinKwon Center for Community Action, the Asian American Legal Defense and Education Fund, and the Asian American Federation co-hosted a meeting of New York City community groups to discuss the basics of redistricting and the gauge interest in working as a coalition on redistricting issues. The Federation presents the demographic changes for New York City's congressional and state legislative districts.

On May 9, 2011 Asian Americans for Equality held their Fourth Annual Asian American Community Development Conference. The Federation CIC presented the newest data on the changes in the eight largest Asian ethnic groups from the 2005-2009 American Community Survey as well as the overall Asian population counts from the 2010 Census.

Some of the key highlights in the presentations include:

- the Asian population in New York City grew by 32 percent from 2000 to 2010, faster than blacks, Hispanics, and whites.
- On a net basis, the Asian population increased by 251,341 in New York City since Census 2000. This is greater than the next highest ethnic group, Hispanics, who grew by 175,522. Without either group, the population of New York City would have shrunk over the last decade. Asians are now close to 13 percent of New York City's population.
- Queens Borough remains the home to the largest Asian population in the City, with a population of 511,787. Brooklyn is second with 262,276 Asians, followed closely by Manhattan with 179,552 Asians. The Bronx had 49,609 Asians, and Staten Island had 35,164.
- Growth in the Asian population across boroughs was uneven. In Brooklyn and Staten Island, the Asian population grew by 41 percent and 40 percent respectively. The Asian population in Queens increased by almost a third (31 percent). The Asian population in the Bronx and in Manhattan grew by almost a quarter (24 percent each).
- By neighborhoods (using the New York City Department of City Planning's Neighborhood Tabulation Areas), Flushing remains the home of the largest Asian community in New York City with a population of 49,975. Elmhurst, Sunset Park, Bensonhurst, Manhattan Chinatown, Murray Hill, Jackson Heights, Forest Hills, Lower East Side, Woodside, South Ozone Park, Richmond Hill, Bayside, East Flushing, and Sunnyside all have more that 15,000 Asian residents.

- Seven neighborhoods in New York City are majority Asian: Flushing, Queensboro Hill, East Flushing, Elmhurst-Maspeth, Murray Hill in Queens; Chinatown in Manhattan; and Sunset Park East in Brooklyn. Flushing is 69 percent Asian and Sunset Park East is 52 percent Asian. Only Chinatown and Flushing were majority Asian in the Census 2000.

Future 2010 Census data releases this summer will include the Asian ethnic population counts for 20 different groups, including for the first time ever counts for Bhutanese, Burmese, and Nepalese Americans. Finally early in 2012, the age, sex, and household data for those Asian ethnic groups will be released.

The Federation Participates in the W.K. Kellogg Foundation’s National Convening on *Cultures of Giving*

Executive Director, Cao O, was among 150 participants in a conference convened by the Kellogg Foundation on May 4-5th in Wilmington, North Carolina. The conference was a continued national dialogue on growing philanthropy by and for communities of color. Participants shared their accomplishments, lessons learned, as well as perspectives on the future of the field.

Since the 1990’s, the Kellogg Foundation has given instrumental support to the Federation’s efforts to provide Asian American philanthropy to connect community resources to community needs. In 2007, the Kellogg Foundation recognized the Federation with the Leadership in Action Award.

Member Agency, APEX Gets New Executive Director



Our member agency, Asian Professional Extension, Inc. (APEX), welcomes Michael Lee as their new Executive Director to head their organization. Prior to APEX, Mr. Lee was the Director of Development for five years at the Committee of 100 where he developed and managed campaigns, and raised over two million dollars in contributions annually. Mr. Lee received his M.S. in Fundraising and Philanthropy from New York University and a B.A. from the University of Pennsylvania in East Asian Studies. As an alumni, he also led the University of Pennsylvania Asian Alumni Network (UPAAN) New York Chapter.

APEX is a mentoring and educational services organization working with underserved Asian American youth in New York City for almost 20 years. We look forward to working with Mr. Lee and congratulate both him and APEX!

Visit the Federation’s New Facebook Page

The Asian American Federation has a new Facebook page! Come like us and get new, updated information on events, news, community issues and upcoming fundraising events for Japan relief efforts. You can also find up-to-date information on current projects the Federation is involved in and information on the 2010 Census results. Click the facebook icon and it will direct you to our facebook page. We appreciate your interest and hope that you’ll visit us soon!



UPCOMING NEWS AND EVENTS:

New 2011 Human Services Directory

The Asian American Federation will be releasing our new 2011 Human Services Directory this Fall with new updated information about human service agencies within the greater New York area as well as neighboring states such as New Jersey, Pennsylvania, and Connecticut. To preorder a copy of this directory, please contact Lina Kim at lina.kim@aafederation.org or at (212)344-5878 ext 23. An updated version is also available on our website at www.aafederation.org.



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Asian American Federation

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The Asian American Federation’s mission is to advance the civic voice and well-being of Asian Americans. We collaboratively foster philanthropy in the community, undertake research to inform policies, and provide support to community service organizations.

Website(s) www.aafederation.org www.asianamericanphilanthropy.org **Phone** (212) 334-5878 **E-Mail** info@aafederation.org

Make a Difference

You can make a difference in the well being of Asian Americans by contributing to the Asian American Federation. Your gift may be for general purposes or be designated to specific causes such as education for children or suicide prevention of Asian elders. Please inquire with your employer to see if the company has a matching gift program.

Yes, I want to help Asian American communities.

- Donation enclosed
- Please send me info on the Asian American Community Fund
- Register me as a volunteer
- Please send me info on how my association / affinity group can partner with the Federation

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